

# Globalization, E-Learning and Pakistani Literature

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## ABSTRACT:

Twentieth century ... was a remarkable century in the sense that its every moment produced a new vision of consciousness, and its wondrous state is illustrious in the twenty first century as well. However, despite a large number of philosophers, prophets, books, political ideologies, and civilized symmetries, there has been an ongoing tussle between animalistic instincts and humanistic values of morality; between pseudo nobility and disgraced populace, in which gargantuan weapon of capitalism is in action. Through globalization, capitalism claims that any discrimination among human beings can be eradicated. Although any motive whether it be lingual, racial, national, regional that divides human beings and nations is getting meaningless. Yet this claimant manages to divide the world: one category comprises of 'the Haves' which are producers and the other one includes 'the Have nots' which are consumers. Nonetheless, the guarding forces of capitalism cannot design their envisioned world without encountering any resistance or hindrance. Literature presents the reflection of an individual's social consciousness and his internal sensitivity as well. Literature makes language not only a source of social connection but also a distinguished and creative way of expression. Literature bestows the society with a creative sensitivity along with cultural odour, elevation and training. So, who are dreaming of one global society under the influence of globalization will have to cure the internal isolation and loneliness of man and get rid of double

standards for the evolution, progress and pleasure of all human beings. In my research paper, I will discuss the impact of globalization on Pakistani language and literature as well as the contemporary social, political and cultural situation of the Pakistani society in the 21st century..

**Keywords:**

Literature, Culture, Internet, Globalization, Pakistan

As literature is the reflection of life and globalization is affecting all spheres of life. So, literature is also under the influence of this trend. The political, economic and social aspects are not only widening the horizon of literature but also occupying the minds with a particular way of feeling. It is a proven fact that globalization is associated with the nature and benefits of the developed countries. As the result of happy slogan of free trade, transparency and flexibility, big financial institutions, after knitting the net of golden dreams, are busy in looting the resources of the developing countries and indebting their future generations. Andrew Heywood says:

“The term globalization is used to draw attention to a set of complex and multi-faceted changes that began to take place in the second half of the twentieth century.....Globalization is the emergence of a complex web of interconnectedness which means that our lives are shaped increasingly by events that occur, and decisions that are made, at a great distance from us. The central feature of globalization is therefore that geographical distance is declining relevance, and that territorial boundaries, such as those between nation-states, are becoming less significant.”(1)

“Literature and globalization has been an aspect of interest during twentieth century mostly as the “Global culture” emerged characterized by the rapidly increasing cultural commodities as books, works of media, films etc. “Global culture” of literature has diluted national subjectivities and ideologies turning literature into a globalized phenomenon. Waters says, culture facilitates "symbolic exchanges" through "oral communication, publication, performance, ritual, entertainment," and narrative (2).

The proponents of globalization never claim that the process of globalization is completed or what are its real features. They call it an evolutionary process and when a process is continued, it is very difficult to make an accurate estimation of losses and gains. Who has how much monopoly on any field of life? Which path our generations are following? How does a capitalist present the unnecessary luxuries in the life of a common man making it inevitable? How does man become the fuel of the furnace of life? No one has time to think on it. The traditional concepts of social values, rights, duties and rituals are changing under the influence of social globalization and we are going to become the part of an international community. Media remains busy in getting us informed about the international issues. Literature is also no exception. The main force behind all this is propaganda. The popularity of internet has infused a strong spirit to globalization, but, its consequences have not been anticipated. The new generation is bidding farewell to their culture and costumes and the common culture has snatched away the smell of local foods. The people, who are well informed about the global issues, are oblivious of the problems encompassing their own surroundings. Globalization is such a plant whose branches have spread all over the world but where are its roots, nobody knows.

Social globalization is directly related to politics and economics, so its survival depends on individuals and nations. It has endangered the individuality and identity of a common man. Creative thought is in the process of deterioration and the sword of globalization is killing the poor sects of the society. There is no one to listen to their meager voice in the noise of slogans for social rights, freedom of expression and democracy. Big traders have snatched the earning resources from the small retailers. In the race of this globalization and in following the developed nations, the third world developing countries are wasting their resources in the acquisition of low standard luxuries of life. They are unaware of the fact that the true meaning of development is the creation of new knowledge, development in research, judicial distribution of resources, peace and economic independence.

Youth are the best asset of a nation and a ray of hope of the best future. The third world youth are the direct target of globalization through the use of computer and internet. They are deprived of a balanced thought due to materialism and are getting bored of their religion and values. The basic purpose of internet was the knowledge dissemination whereas recreation was one of its parts. Now the part is dominating the full entity.

Globalization has encouraged nudity, denudation and immorality in the name of entertainment. It has made the world “Mc World”.

The children belonging to poor families have started committing suicide due to non availability of branded robes on their social and religious festivals which has resulted in broken family systems. The young generation has started following the way of crimes or becoming the cat's paw of the terrorists due to poverty, unawareness of the essence of religion, social inequality and double standards of education. Pakistan has played the role of a front line nation against terrorism and has presented many sacrifices but the electronic and print media being under the control of world great powers has labeled the warriors fighting against terrorism as terrorists themselves. This is the worst example of social globalization.

Environmental pollution is another form of social globalization. Companies which are making and selling defective products are emerging like mushrooms which are spreading chemical waste in canals, rivers and human populations fearlessly. The third world countries are required to prepare special laws and infrastructure to find a durable solution to this problem. So all scholars will have to contemplate on whether globalization may be promoting **neocolonialism** and New World Order may be the name of agenda to occupy the resources of whole world.

Much has written on for and against of globalization, but, undoubtedly, in the third world, globalization is considered a term very near to westernization. However, many scholars think that it makes no difference and the western countries may be considered a role model due to their economic, political and social development.

“Globalization is like a river and economies of different countries are the ponds beside the banks of the river. Nations that have active economic and political capabilities and have the ability to adjust themselves accordingly are absorbing fruits of increased interconnectedness, like the developed or industrialized world. Pakistan, Sri Lanka, Somalia, Bangladesh, Sudan, Nepal, Bhutan, Maldives, etc. are such countries where institutions are not developed. And system capabilities are at the state of abeyance, so they will have to force the burnt.” (3)

International laws will have to be formulated for social media and internet whose basic point should be based on the ‘respect of humanity’. It is the responsibility of states to ensure the positive and constructive use of

internet and social media. However, the teachers and parents will have to play their central role in finding solution to this problem.

In the 21<sup>st</sup> century, internet has posed great effects on the language, literature and culture. English has emerged as the representative language of globalization posing negative effects on the national and regional languages of different countries. The major population of the third world countries consider English a necessary evil, but, governments and common people who are under the influence of globalization, are in great trouble due to English language. There are many regional languages which are going to be obsolete. A language in which people try to avoid having conversation, in which there is lack of creating authentic literature, and the language which has no connection with teaching and instruction, starts losing its worth. Urdu was declared as the national language of Pakistan after its coming into existence on August 14, 1947, but, the effects of colonial system are so deep that can easily be felt on the social, economic and education system of Pakistan. According to the constitution of Pakistan, Urdu is the national and governmental language, but, many obstacles have had been posed in the way of its implementation.

In Pakistan, political system has been kept lingering between democracy and dictatorship. During the last few years the remains of dictatorship are coming to an end and democracy is taking the position of a popular type of government, but, Pakistan has constantly been under pressure due to political conflicts in Afghanistan, struggle for freedom in Kashmir, and inability to find a long lasting solution to this problem. The Pak Army has started war against terrorism all over Pakistan through “Zarb e Azb” and “Rad ul Fasaad”. Pakistan has had to sacrifice thousands of human lives along with bearing the loss of millions of dollars. It is the need of the hour to present a real and positive concept of Pakistan through social media and internet. It is indispensable for the state to protect language and literature along with Pakistani culture and it should take into consideration the sensitivity of this matter. The survival of Pakistani languages, particularly Urdu, is implied in making it a language of computer and internet. Such soft wares and Apps should be prepared that may prove assistive to the new generations in absorbing the light of their our culture, civilization, language and literature. As far as globalization is concerned, its roots are in the whole human civilization. Under the influence of “Might is Right”, only the powerful people are considered ‘right’ even when they are wrong and the oppressed people have never been given importance even when they are true. Here are many scholars

who have given globalization the name of “Imperialism”. This change process took place after the Second World War.

Globalization is a pleasant slogan based on the universal equality which, irrespective of color, creed, beliefs and geographical background, presents a dream which can come true in the form of an exemplary human society. Now the question arises about the distinguished achievements of globalization which it has done to secure the future of humanity. It is a bitter reality that the wars which have been fought on the name of peace have slaughtered millions of innocent human beings and millions have got homeless. The Muslims are being killed in Kashmir, Palestine, Syria, Lebanon and Yemen. Now the semi literate persons from the third world countries have started raising question whether this bloodshed may be a trick of imperialistic system.

Literature presents the reflection of an individual’s social consciousness and his internal sensitivity as well. Literature makes language not only a source of social connection but also a distinguished and creative way of expression. Literature bestows the society with a creative sensitivity along with cultural odour, elevation and training. So, who are dreaming of one global society under the influence of globalization will have to cure the internal isolation and loneliness of man and get rid of double standards for the evolution, progress and pleasure of all human beings.

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